

# Thank you for your interest in HWCLI's 2021 Vaccine Education Poster Design Contest! We can't wait to see the creative designs that you come up with.

## BACKGROUND:

As we all know, the COVID-19 pandemic has changed our way of life. To get back to a sense of normalcy, we need to educate our communities on the importance of the vaccine. There is still a lot of hesitancy surrounding the vaccine, and we want to make sure our region is well informed on what getting the vaccine can do.

One of the largest groups that is hesitant to get the vaccine is young people. We would like to ask high school students to utilize this contest to inform their peers that the vaccine can keep you from getting sick. If you have been vaccinated yourself, use this poster to tell Long Island why you chose to receive the vaccine.

Help us make sure everyone is informed by submitting a poster!

## PARTICIPATION RULES:

- Be enrolled as a full-time student in a Suffolk or Nassau County high school.
- By participating in the contest, the artist accepts and agrees to the terms put forth by the contest creators and parents/guardian must sign permission slip.

## GUIDELINES:

Do not use copyrighted images, clipart, photography, or graphics from other sources. All elements within the logo should be your own ideas and original designs.

For more information about the vaccine, go to: <https://www.cdc.gov/vaccines/covid-19/index.html>

The winning design will become the property of the Health & Welfare Council of Long Island, which retains the right to modify, alter, change or amend the design in any way before publication. The winner will be able to utilize these designs in their personal or professional design portfolio and will be recognized for their work.

## FORMAT FOR SUBMISSION:

- Poster design must be submitted as vector format (.pdf, .png, or .jpg)
- Logo must adapt efficiently to digital and print media and must be scalable for small and large format reproduction in color and grayscale.

## HOW IT WILL WORK:

- Email your design, this application form and parent permission slip, to Jack Nix at [jnix@hwcli.com](mailto:jnix@hwcli.com) by 11:59 PM on June 7, 2021.
- The posters will then be uploaded to our website for individuals to vote on.
- The poster with the most votes on June 15, 2021 will be the winner!
- There will be one winning poster and two runner ups.

APPROVED FOR DISTRIBUTION  
MAY 28 2021  
DR. PATRICK HARRIGAN  
SUPERINTENDENT OF SCHOOLS

Please answer the following:

Name: \_\_\_\_\_  
School: \_\_\_\_\_  
Grade: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_

Amme  
5/27/2021

Email Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Tell us a bit about your design:

Please submit this, along with the parent permission slip and your poster(s) to:

- Email to [jnix@hwcli.com](mailto:jnix@hwcli.com)

**DEADLINE TO SUBMIT IS June 7, 2021 AT 11:59 PM.**

This is not a Half Hollow Hills  
School District sponsored or  
endorsed activity

APPROVED FOR DISTRIBUTION  
MAY 28 2021  
DR. PATRICK HARRIGAN  
SUPERINTENDENT OF SCHOOLS

*Handwritten signature*

## Permission Letter for Publication of Students' Work

Dear parent or guardian,

By signing this permission slip you are agreeing that your child's art work can be utilized for Long Island's Vaccine Education Poster Contest which will be utilized by the Health & Welfare Council of Long Island (HWCLI) and our efforts on vaccine education.

The primary focus of this contest is to help brand community engagement work on Long Island. Your child's design will be posted on HWCLI's website, and if selected as the winner will be used for outreach materials. We are requesting your permission to allow your child to participate in this contest.

By signing the form, it means you agree to the following:

1. I give HWCLI permission to use my child's design in the Poster Contest in any and all vaccine education related outreach materials and on their web site.
2. The winning design will become the property of the Health & Welfare Council of Long Island, which retain the right to modify, alter, change or amend the design in any way before publication.

If you agree to permit HWCLI to use your child's design, in the manner detailed above, please complete the consent form and email it to Jack Nix at [jnix@hwcli.com](mailto:jnix@hwcli.com) by June 7, 2021.

This consent, if signed, will remain effective until December 31, 2021.

## Permission for Publication of Students' Work

I agree, subject to the conditions set out above, to the use and publication my child's work.

Student's name: \_\_\_\_\_ Student's School/Grade: \_\_\_\_\_

Signature of parent/guardian: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of student: \_\_\_\_\_ Date: \_\_\_\_\_